



## HEMEL HEMPSTEAD - CASE STUDY

Our main objective was for the Anytime Fitness UK headquarters to become a show site for future franchisees as well as serving our own members to the highest of standards. It was imperative we had the best equipment and layout to achieve this goal.

**Andy Thompson**

*Anytime Fitness UK Franchisor and owner of Anytime Fitness Hemel Hempstead*



## Hemel Hempstead - case study

**Anytime Fitness** has quickly grown to more than 1,700 health and fitness clubs around the world. When the Anytime Fitness UK headquarters were looking for a partner to supply their fitness equipment, Precor won hands down because of our global reputation, excellent design service and proactive approach.

**Location:** Hemel Hempstead

**Opened:** 2011

**Franchisee:** Andy Thompson

**Precor equipment:** 880 Line CV including treadmills, Elliptical Fitness Crosstrainers (EFX's), upright and recumbent bikes and Adaptive Motion Trainers (AMT's). S-Line selectorised and Icarian plate-loaded strength.



I'm extremely happy with the level of support provided by Precor who have demonstrated professionalism and commitment to ensuring all of our UK franchises are a success. We are proud to be associated with a company that endeavours to provide both members and companies with top range equipment and high service levels.

**Andy Thompson**

*Anytime Fitness UK Franchisor and owner of Anytime Fitness Hemel Hempstead*



## Getting started...

For more information on how Precor can help your franchise, please contact:

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